



DISCOVER OUR PRICE LIST





OUR SERVICES

HOW CAN WE HELP YOU?

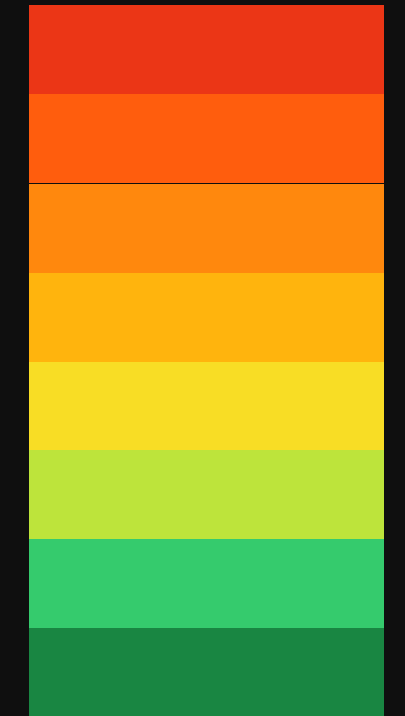
**SOCIAL
MANAGEMENT**

**PAID
SOCIAL**

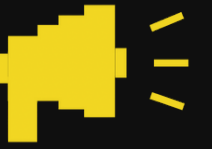
**CONTENT
PRODUCTION**

**INFLUENCER
MARKETING**

**TIKTOK
GROWTH**



SOCIAL MANAGEMENT



RELAX... WE'LL TAKE IT FROM HERE.

£300

EQUAL TO 5 HOURS

30-DAY STRATEGY

CONTENT CREATION

GRAPHIC DESIGN

COMMUNITY ENGAGEMENT

STORY POSTS & HIGHLIGHTS

£480

EQUAL TO 8 HOURS

30-DAY STRATEGY

CONTENT CREATION

GRAPHIC DESIGN

COMMUNITY ENGAGEMENT

STORY POSTS & HIGHLIGHTS

ANALYTICAL REPORT

£660

EQUAL TO 11 HOURS

30-DAY STRATEGY

CONTENT CREATION

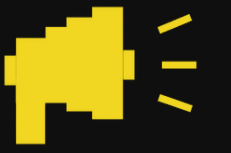
GRAPHIC DESIGN

COMMUNITY ENGAGEMENT

STORY POSTS & HIGHLIGHTS

ANALYTICAL REPORT

+ TRAINING PROGRAM



PAID SOCIAL

RETURN ON YOUR INVESTMENT.

META ADS

20% OF AD SPEND

LINKEDIN ADS

15% OF AD SPEND

INSTAGRAM BOOSTED

15% OF AD SPEND

INCLUDED IN ALL SERVICES

KEYWORD RESEARCH
AND SELECTION

AD COPY CREATION
AND TESTING

CAMPAIGN SETUP
AND CONFIGURATION

CAMPAIGN MONITORING
AND ANALYSIS

REPORTING

+ ADDITIONAL SERVICE

LANDING PAGE
CREATION

CONTENT PRODUCTION



ENGAGING IS AN UNDERSTATEMENT...

PHOTOGRAPHY

FULL PHOTOGRAPHY SHOOT.

WE HAVE A TEAM OF EXPERT **SOCIAL MEDIA PHOTOGRAPHY SPECIALISTS** THAT ARE AVAILABLE TO TRAVEL TO YOUR PREFERRED LOCATION.

VIDEOGRAPHY

COMPLETE DYNAMIC VIDEO SHOOT.

NEED SOME NEW **ENGAGING REEL / TIKTOK CONTENT?**

YOU'VE COME TO THE RIGHT PLACE.

GRAPHIC DESIGN

WHAT'S THE POINT OF SOCIAL MEDIA IF YOU DON'T HAVE EXCITING GRAPHICS TO GO WITH IT?

OUR **LARGE TEAM OF CREATIVE GRAPHIC DESIGNERS** CAN HELP WITH THAT.

VIDEO EDITING

HAVE EXISTING FOOTAGE? FINE.

OUR **EXPERTS IN VIDEO EDITING** WILL CREATE **STUNNING VIDEOS** THAT ARE PERFECT FOR CURRENT SOCIAL MEDIA TRENDS.

(PLEASE EQUIRE DIRECTLY FOR MORE PRICING, AS PRICE CAN CHANGE BASED ON SIZE OF PROJECT.)



INFLUENCER MARKETING

SOCIAL MEDIA ROYALTY.

**INFLUENCER
IDENTIFICATION**

WE SOURCE INFLUENCERS THAT ARE TAILORED TO YOUR BUSINESS.

**INFLUENCER
EVALUATION**

DO THEY PROVIDE VALUE... DO THEY HAVE FOLLOWERS AND A HIGH ENGAGEMENT.

NEGOTIATION

HOW MUCH DO THEY WANT FROM US?

**CONTENT
CREATION**

WE CREATE THE CONTENT...

POSTING

...AND THEN WE SHOW THE WORLD YOUR BRAND.

**TRACKING AND
REPORTING**

BUT IT NEEDS TO BRING VALUE CONSISTENTLY... SO WE ENSURE THAT IR DOES JUST THAT.

(PRICE WILL VARY BASED ON SIZE OF INFLUENCER. WE TAKE **15% OF THE TOTAL SPEND.**)



TIKTOK GROWTH

PROJECT YOUR BUSINESS ON THE FASTEST GROWING PLATFORM IN THE WORLD.

MANAGEMENT

€85 / HR

IMPLEMENT NEW STRATEGY
FOCUSED ON GROWING FOLLOWERS,
ENGAGEMENT, SHARES, LIKES.

INCLUDES: PROFESSIONAL
VIDEOGRAPHY + EDITING.

ALSO INCLUDES: FOLLOWER
ENGAGEMENT + INFLUENCER
SOURCING AND NEGOTIATION.

HELPING YOUR PRODUCTS/SERVICES
SELL QUICKLY AND EFFICIENTLY.

ADVERTISING

WE WILL CREATE THE STRATEGY,
MANAGE AND OPTIMISE YOUR TIKTOK
ADS SO THAT YOUR PRODUCTS OR
SERVICES ARE PUT IN FRONT OF
YOUR DREAM AUDIENCE.

WE EARN COMMISSION THROUGH 10%
REVENUE SHARE ON THAT PRODUCT
CAMPAIGN.

MEANING IF YOU DON'T SEE RESULTS,
WE DON'T GET PAID.

CONTENT CREATION

OUR TIKTOK STRATEGISTS WILL
WORK ALONGSIDE OUR CREATIVE
TEAM OF VIDEOGRAPHERS,
DESIGNERS AND EDITORS TO CREATE
A VIRAL WORTHY VIDEO EVERY TIME.

THESE PROFESSIONALS ALSO HAVE A
MARKETING BACKGROUND, SO ALL
VIDEOS ARE FOCUSED ON GROWTH
AND GENERATING REVENUE.

 **AND THATS IT!**

**DON'T BE AFRAID TO REACH OUT TO US IF YOU HAVE ANY
QUESTIONS ABOUT OUR SERVICES OR PRICES.**

 **07508 231248**

 **HELLO@OFFSETSOCIAL.COM**

OFFSET  SOCIAL